

## EXECUTIVE SUMMARY

### **Recommendation of Second Amendment to Agreement and Additional Spending Authority 57-083E - Technical Industry Certification and Digital Tool Licensing (Certiport)**

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#### **Introduction**

##### **Responsible: Procurement & Warehousing Services (PWS)**

This request is to approve the Second Amendment and renewal of the Agreement between Certiport, a business of NCS Pearson, Inc. and The School Board of Broward County, Florida (SBBC), which supports the industry certification attainment of students in Broward County Public Schools. (BCPS). The agreement was approved on December 6, 2016, RSBM as item FF-1 expiring on December 6, 2017, with an approved spending authority of \$720,335.16. The First Amendment to Agreement was approved on October 3, 2017, SBOM as item EE-4 with an additional approved spending authority of \$892,923, bringing the total spend to \$1,613,258. Upon approval of this item, the agreement will expire on December 6, 2019, with a total approved spend of \$2,588,858.

#### **Goods/Services Description**

##### **Responsible: Career, Technical, Adult & Community Education (CTACE) Department**

Certiport, a business of NCS Pearson, Inc. is the industry certification and digital tool licensing agency that provides students in the District with the required skills for industry certification exams, unlimited online practice as well as 144,000 actual industry certification exams. These are accessible for all students in career and technical programs in the District's middle, high and technical magnet high schools. This request is to approve the second amendment and renewal of the agreement for one (1) additional year. This amendment to the agreement has been reviewed and approved as to form and legal content by the Office of General Counsel.

Certiport provides the products that facilitate teacher training, student practice of industry certification exams, and student industry certification attainment in the following: Microsoft Office products; Adobe products; Intuit QuickBooks; AutoCAD products, IC3, Spark and Microsoft Technology Associate.

The return on all industry certification investment last year resulted in the district expecting over seven-point-eight (7.8) million dollars in FTE bonus funding to go directly back to schools to maintain and expand CTE program opportunities for our students.

#### Schools Included

- All Career and Technical Education (CTE) supported programs in the middle, high and technical magnet high schools.
- Select elementary schools are included in an expanded pilot program for digital tool certification.

#### Research Methodology

Certiport works closely with Local and State Economic, Workforce and Education Boards to provide appropriate licensing industry certifications to students. Certiport has supplied services to BCPS for the past ten (10) years. The result is an increase of student exam attainment as well as bonus FTE funding monies to the district. CTACE works and collaborates with Economics, Workforce and Education Boards as well to ensure that these industry certifications are relevant to workforce demands.

Curriculum Frameworks and Program of Study as delineated by The Florida Department of Education for program completion for Career Technical programs.

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Evaluation Plan

Certiport provides data reports to BCPS CTACE District staff of usage attempts and results for industry certification attainment. Student attainment of industry certifications will be reviewed to ensure that appropriate teacher professional development and student resources are strategically developed and planned.

**Procurement Method**

**Responsible: PWS**

Pursuant to the Department of Education, Rule 6A-1.012, 12(d), Florida Administrative Code as authorized by Section 287.057, 3(c), Florida Statutes, and School Board Policy 3320, Section II, I, the requirement for requesting competitive solicitation for commodities or contractual services from three or more sources is hereby waived as for the SBBC's purchase of goods/services available only from a single source.

**Financial Impact**

**Responsible: PWS and CTACE**

The total spending authority requested is \$975,600 and includes District-wide licenses for grades K-12 as illustrated below:

- 24,000 licenses at \$40.65 each
- Provides access to every Certiport program in the District
- Each license has an inventory pack of six (6) exams
- Unlimited practice exams to students in each program, where offered
- One (1) free Certified Conference Registration
- Teacher access to instructional and testing resources in the following: Microsoft Office products; Adobe products; Intuit QuickBooks; AutoCAD products, IC3, Spark and Microsoft Technology Associate.

The source of funds is the Carl D. Perkins Secondary Grant for \$565,563.45 and Operations Budget: CTE Expansion Plan (2019 Priority) for \$410,036.55. There is no other additional financial impact to the District.

Upon approval of this item, the new spending authority will be \$2,588,858.